



SENTEC | SOCIETY FOR PROMOTION OF
SCIENCE ENGINEERING AND
TECHNOLOGY



PRESENTS



PROXION'26

CODE. CREATE. COMPETE.

DESIGN SPRINT

RULE BOOK

08-10 MAY 2026



ABOUT THE EVENT

Design Sprint challenges teams to identify critical UX failures in a real-world website and redesign the entire user experience. Teams analyse pain points, map user journeys, ideate solutions, and deliver a working Figma prototype—all within a single-day sprint.

REQUIREMENTS

- Personal computer or laptop
- Stable internet connection
- Free Figma account (teams must be able to share a public view link)
- Notebook or whiteboard tools for initial sketching (optional)
- Discord (for event communication)

TEAM STRUCTURE

- Each team must have 2 to 4 participants
- No participant may be on more than one team in this module

01



<https://sentecneduet.live>



[sentecneduet](https://www.instagram.com/sentecneduet)



neduetstentec@gmail.com



MODULE FORMAT

- Single-day sprint; all work must be completed within the official event hours
- Final deliverable: a shared Figma prototype link accessible publicly
- All team members must be present for the final presentation and viva

SCORING SYSTEM

- Problem Diagnosis & User Research – 25%
- Solution Design & User Journey – 25%
- Prototype Quality (UI/UX, fidelity, interactivity) – 30%
- Presentation & Viva – 15%
- Innovation & Originality – 5%

02



<https://sentecneduet.live>



[sentecneduet](https://www.instagram.com/sentecneduet)



neduetstentec@gmail.com



RULES & REGULATIONS

- All design work must be done during the sprint; pre-made assets, templates, or existing redesigns are not permitted
- Teams must redesign the assigned website; switching to a different site is not allowed
- A broken or inaccessible Figma link at judging will be treated as a non-submission
- Plagiarism or unsportsmanlike behaviour results in immediate disqualification
- AI tools policy: AI may assist with copy suggestions or minor component generation, but must not replace design decisions; every design choice must be explainable; “the AI suggested it” is not an acceptable justification; judges will probe the depth of the team’s own thinking
- Respectful, collaborative conduct is mandatory





PENALTIES & TIE-BREAKERS

- Pre-made assets, template use, or plagiarism: disqualification
- Tie-breaker: higher score in Prototype Quality, then Problem Diagnosis & User Research

INTELLECTUAL PROPERTY

Design files remain the intellectual property of the team. The event organizers may use screenshots or recordings of the prototype for promotional and educational purposes.

